

State &
Federal
COMMUNICATIONS

COMPLIANCE NOW

E-News from State and Federal Communications, Inc.

April 2007

State and Federal Communications Recognized by DiversityBusiness.com

The 7th annual DiversityBusiness.com Multicultural Awards Ceremony and Conference, held April 11-13, 2007 in Las Vegas, brought together many of America's top small business owners and a number of Fortune 50 companies to interact and promote business opportunities. These large companies are always looking for partners of diversity that can deliver services and products to help them broaden their supplier bases. The conference, with more than 1,500 attendees, is promoted as the nation's leading event on business initiatives in diversity and multiculturalism, covering the areas of Human Resources, Supplier Diversity, Multicultural Marketing and Ethnic Advertising.

At the conference, State and Federal Communications was named by the organization as one of the "Top Businesses in the United States" for 2006. I was also named as one of the Top



Elizabeth Bartz with Kenton Clarke, Miss America 2004 - Ericka Dunlap, and Miss America Runner up and former NBC "Apprentice" cast member, Marshawn Evans.

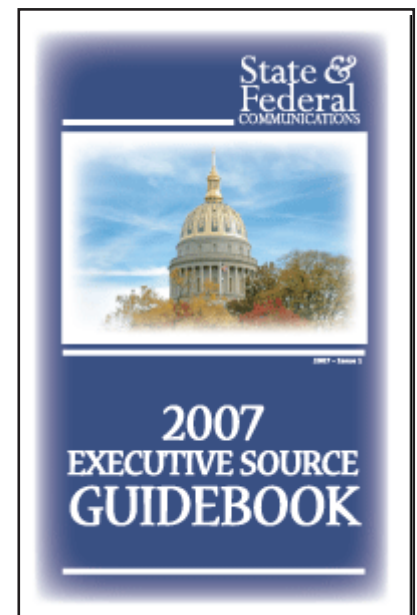
Entrepreneurs in the country. This was quite an honor and I am very grateful. It seems like just yesterday when I purchased the State and Federal Associates' Publications Department in 1993, and used this to start the current company. Attending the conference afforded us a great opportunity to meet many new people and present our valued services in a new light – that of a minority-owned business that can solve a company's compliance needs, but also assist in meeting supplier diversity objectives!

Elizabeth Z. Bartz
President and CEO
State and Federal Communications, Inc.



New 2007 Executive Source "Guidebook" Set to Roll Out

Look for the new 2007 Executive Source Guidebook from State and Federal Communications to arrive shortly. Each year, we produce the Guidebook exclusively for subscribers to one or more of our on-line Executive Source Guides, or for our ALERTS Consulting clients. This is provided at no cost and is a much sought-after reference guide in the industry. This year, we are going to produce two guidebooks, the first issued in the Spring, and a revised and update issue again in the Fall. These Guidebooks provide readers with a quick reference for the more extensive information afforded in the on-line Executive Source Guides on State Lobbying Laws, Political Contributions, and Procurement Lobbying.



The 2007 Annual National
Multicultural Business Conference

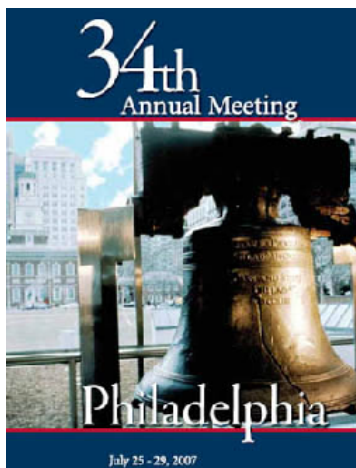
Register for the ALEC Conference in July

Mark your calendars now to attend the 34th Annual Meeting of the American Legislative Exchange Council (ALEC) that will be held this year in Philadelphia. ALEC will host thousands of state legislators, business leaders, and public policy experts who will gather July 25-29 at the Philadelphia Marriott Downtown to participate in an exchange of ideas about how to improve public policy and further the organization's common goal of a limited government that promotes free markets and individual liberties. Attendees will be offered the opportunity to attend more than 40 workshops, plenary sessions, issue seminars, and task force meetings where they will be able to discuss achieving the common good with their peers. ALEC has earned a reputation for having the most substantive, timely workshops for its members. Expert panels provide free market perspective on public policy issues, offering a level of experience and political insight that is rarely found elsewhere.

Here is a list of general themes that will be covered at this year's Annual Meeting:

- Civil Justice Reform
- Education Reform
- Election Integrity
- Energy for the Future
- Energy Markets • Free Market Health Care Reform
- Homeland Security
- Immigration Reform
- School Choice
- Telecommunications Deregulation

For more information or questions on the ALEC conference, visit <http://www.alec.org/alec-meetings.html> or call 202-466-3800 or email to meetings@alec.org.



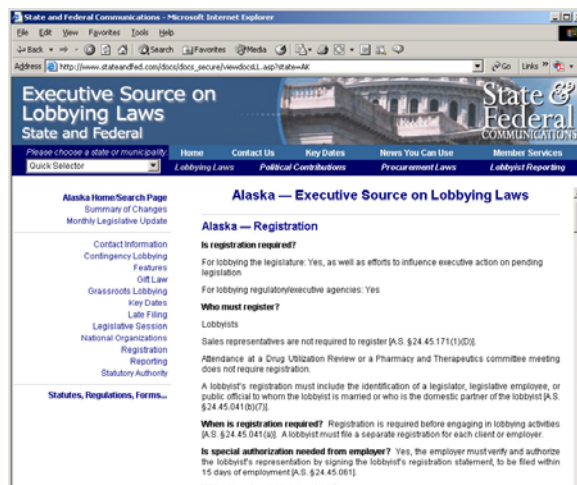
See Us in Person

Plan to say hello at future professional development events where State and Federal Communications will be attending and/or speaking regarding compliance issues.

Accessing Lobbyist Information for Your State

By now, you have seen the many website revisions that have been made at www.stateandfed.com. Once you visit the site, register and sign in for access to the Executive Source Guides on State Lobbying Laws, Political Contributions, and Procurement Lobbying, then a wealth of information is available.

As an example, here is a page to refer to that pertains to State Lobbying Laws.



Meet Norbert Hobrath



Norbert directs the marketing activities for State and Federal Communications. He has been instrumental in developing our promotions, the e-newsletter, new website, and new literature, as well as how we package, present, and sell our services. When asked how his role impacts end-users, he says, "I believe in helping our clients, subscribers, and potential customers understand exactly what we do, and how our information can have a major positive impact on their compliance activities. We have all the tools at State and Federal Communications, complemented by a dedicated, knowledgeable staff. We just need to keep getting that key message out!"

Capitol Steps Put on a Capitol Performance

If you've ever seen or heard "The Capitol Steps" you've received a fun dose of music and political satire by this Washington-based troupe of Congressional staffers turned songwriters. They recently visited Akron for a local performance in an event co-sponsored by State and Federal Communications and attended by our employees and many friends. As a warning from the past Surgeon General summed it up the show...



*Surgeon General's Warning:
The Capitol Steps will cause
your sides to split.*

- C. Everett Koop, 1/6/89

*If you have an opportunity in the future, see their satire in action.
They're not nationally-acclaimed for 'nuttin'."*

**ALEC
Annual Meeting**
July 26-29, 2007
Philadelphia, PA
www.alec.org

**NCSL
Annual Meeting**
August 5-9, 2007
Boston, Massachusetts
www.ncsl.org