



COMPLIANCE NOW



E-News from State and Federal Communications, Inc. January 2007

Enhancing our Brand with a New Website

If you look at the heart and soul of **State and Federal Communications**, you must be looking at our website, www.stateandfed.com

Here, you'll find the information that drives our company, drives our relationships with our clients, and drives our success. The information on our website is "why" we are in business. It is the most comprehensive source of compliance information available related to lobbying, political contributions, and procurement lobbying. Almost daily, we are changing and updating news, facts, dates, reporting directives, and so much more. But these changes are

"behind the scenes" so when you click on the information you are looking for, it is already fresh. Now, we are undertaking a major revision "to the front" of the website – the sections you see every time you open our home page.



This has been many months in planning and development. We hope you find the information useful and you are able to get a better perspective on the benefits of working with **State and Federal Communications**. Also, look for our new brochure in the mail in a few weeks presenting our Executive Source Guide services for 2007.

Elizabeth Z. Bartz
President and CEO
State and Federal Communications, Inc.

Innovative Website to Launch for State and Federal Communications

In a few short weeks, we will present our newly redesigned website. To avoid any surprises, we wanted to let you know in advance some of the key features of the site.



First, the sections you are most familiar with, where you get the information to keep you in compliance, are not changing. The general background graphics are being revised, but the presentation of facts and features will remain constant.

On the marketing side of the website, we have totally designed a new theme revolving around our strong patriotic values. Now you'll see our ever-popular colors, red, white, and blue, supported with images of familiar national landmarks.

The new site also contains informative sections explaining the value and benefits of our various services, including the Executive Source Guides on State Lobbying Laws™, Political Contributions™, and Procurement Lobbying™. An easy-to-use on-line ordering system makes it convenient to select exactly the Guides that will assist in your compliance efforts. We even offer

a PDF download of the complete 2007 Executive Guides Catalog.

Another section highlights the unique ALERTS Consulting Service, discussing how this works and the advantage this offers for the corporate client in ensuring a compliant organization.

We also showcase the 'News You Can Use' service emailed to subscribers each week, and discuss the Executive Source Guidebooks mailed out twice a year. Through the years, our clients have asked how and when we got started. A new section focuses on our history and the timeline of services and changes that have occurred since our beginning.

The very popular monthly e-newsletter, 'Compliance Now' is now archived on the website, so viewers can look back over several issues and see the myriad changes that occur each month. Viewers can also sign up free, on-line for 'Compliance Now' to ensure they get the news as soon as it comes out. There are other exciting developments still in the works, so we look forward to your comments!



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2007 Legislative Sessions

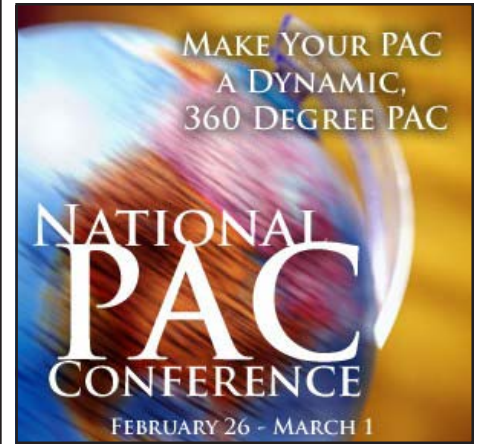
On the **State and Federal Communications** website, www.stateandfed.com, we regularly update the Legislative Sessions Chart. Shown here, is a recap of this information. Check back regularly on the website as this information changes. All dates are legislative sessions, unless indicated otherwise

Federal – 3/3/07 to 12/14/07

Alabama – 3/6/07 to 6/19/07
Alaska – 1/16/07 to 5/16/07
Arizona – 1/8/07 to mid-April/07
Arkansas – 1/8/07 to 3/9/07
California – 1/3/07 to 11/30/07
Colorado – 1/10/07 to 5/9/07
Connecticut – 1/3/07 to 6/6/07
Delaware – 1/9/07 to 6/30/07
District of Columbia
City Council Session – 1/2/07-12/31/07
Florida – 3/6/07 to 5/4/07 and a (Special Session) – 1/16/07 to a date to be determined
Georgia – 1/8/07 to 3/30/07
Hawaii – 1/17/07 to 5/3/07
Idaho – 1/8/07 to 4/11/07
Illinois – 1/10/07 to 12/31/07
Indiana – 1/9/07 to 4/29/07
Iowa – 1/8/07 to 4/28/07
Kansas – 1/8/07 to 4/18/07
Kentucky – 1/2/07 to 3/27/07
Louisiana – 4/30/07 to 6/28/07
Maine – 12/6/06 to 6/20/07
Maryland – 1/10/07 to 4/9/07
Massachusetts – 1/3/07 to 12/31/07
Michigan – 1/10/07 to 12/31/07

Minnesota – 1/3/07 to 5/21/07
Mississippi – 1/2/07 to 4/2/07
Missouri – 1/3/07 to 5/30/07
Montana – 1/3/07 to 4/24/07
Nebraska – 1/3/07 to 5/31/07
Nevada – 2/5/07 to 6/5/07
New Hampshire – 1/3/07 to 6/30/07
New Jersey – 1/9/07 to 1/8/08
New Mexico – 1/16/07 to 3/17/07
New York – 1/3/07 to 12/31/07
North Carolina – 1/24/07 to 8/3/07
North Dakota – 1/3/07 to 4/26/07
Ohio – 1/2/07 to 12/31/07
Oklahoma – 2/5/07 to 5/25/07
Oregon – 1/8/07 to late July or August/07
Pennsylvania – 1/2/07 to 11/30/07
Rhode Island – 1/2/07 to 7/01/07
South Carolina – 1/9/07 to 6/7/07
South Dakota – 1/9/07 to 3/27/07
Tennessee – 1/9/07 to mid-May/07
Texas – 1/9/07 to 5/28/07
Utah – 1/15/07 to 2/28/07
Vermont – 1/9/07 to 5/31/07
Virginia – 1/10/07 to 2/9/07
Washington – 1/8/07 to 4/22/07
Wisconsin – 1/3/07 to 12/31/07
West Virginia – 1/10/07 to 3/10/07
Wyoming – 1/9/07 to 3/5/07

Upcoming Conferences Deliver Benefits



Two key events from the Public Affairs Council are coming up shortly that you won't want to miss. The first, the **National Grassroots Conference** from January 23-26 in St. Petersburg, Florida at the Renaissance Vinoy Resort and Golf Club is the largest and most comprehensive conference of its kind! For 30 years, this has been the place to learn about state of the art grassroots practices. Various sessions allow attendees to customize learning experiences. Topics will range from nuts-and-bolts fundamentals to recruitment and retention of grassroots activists to conducting campaigns around the globe and in cyberspace. This conference will deliver strategies and tactics to improve grassroots communication and increase success.

Next on the agenda is the **National PAC Conference** from February 26-March 1, 2007 at the Miami Beach Resort & Spa. This is the 31st annual National PAC Conference and is the leading program designed specifically around the needs of PAC professionals. There are programs for all levels of expertise including basics of PAC management, fundraising, and legal issues; advanced skills learning for senior-level PAC professionals on goal setting, measuring the value of a PAC, and managing multiple PACs; as well as other professional development programming on media training, presentation skills, and career development.

To learn more, go to: www.pac.org

Meet Susan Stofka

Susan Stofka was recently promoted to Compliance Assistant at **State and Federal Communications**. She has been with the company for 1-1/2 years. She works directly with our clients to ensure all compliance activities are received and reports are completed. Congratulations!



Organization Highlight

Here is another resource for Compliance Now readers. The Public Affairs Council is the leading professional organization for public affairs executives. The Public Affairs Council's staff has a wealth of direct experience in all aspects of the public affairs field such as



PAC fundraising campaigns, grassroots

networks, major public relations programs, community relations initiatives, and crisis communications. The organization manages more than 30 conferences each year featuring well-known public affairs practitioners.

So for the latest on the best practices and

emerging trends, visit the website, at: www.pac.org

See Us in Person

Plan to say hello at future professional development events where State and Federal Communications will be attending and/or speaking regarding compliance issues.

Grassroots Conference
Public Affairs Council
January 23 - 26, 2007
St. Petersburg, Florida
www.pac.org

Innovate to Motivate
January 30 - February 2, 2007
St. Petersburg, Florida
www.innovatetomotivate.com

National Public Affairs Council Conference
February 26 - March 1, 2007
Miami, Florida
www.pac.org