

State &
Federal
COMMUNICATIONS

COMPLIANCE NOW

E-News from State and Federal Communications, Inc.

June 2007

National Public Radio Deserves Our Support

89.7 WKSU, the NPR radio station in our region and a service of Kent State University and Ohio Public Media, was recently the recipient of \$25,000 endowment from State and Federal Communications, Inc. to ensure continuing coverage of local elections.

With this endowment, WKSU listeners will be able to receive more extensive programming covering the local political scene, providing news and insights into elections.



In 2003, State and Federal Communications sponsored a live NPR/WKSU event, "Wait Wait Don't Tell Me" at the Akron Civic Theatre. Pictured (l to r) at the event are WKSU's Al Bartholet, Elizabeth Bartz and her husband John Chames, and Carl Kasell, the veteran newscaster for National Public Radio's "Morning Edition."

I wanted to fund this endowment for a number of reasons. First, I have a long history with WKSU. It was back in 1980, following my graduation from Kent State University, that I took my first job there as WKSU's Acting Director of Public Information. At that time, the station also hired Al Bartholet, who is now the Executive Director and General Manager. We have maintained a friendship for 27 years. Second, State and Federal Communications has sponsored various WKSU programs through the years and has underwritten the station's convention coverage, always with rousing success.

Third, I have a special place in my heart for WKSU. Through the years, the station has grown and is now a very valued asset to the local community. I am an ardent listener to WKSU, and to National Public Radio whenever I travel. We are pleased this endowment from State and Federal Communications will ensure WKSU can continue its fine work in



Elizabeth Bartz and Al Bartholet meet in the station's Broadcast Center to discuss State and Federal Communications' endowment for local elections coverage.

providing coverage of our local elections to the listening audience for many years.

Elizabeth Z. Bartz
President and CEO
State and Federal Communications, Inc.

Sweeping Reforms in the Constitution State



John Cozine, Esq., Research Manager for State and Federal Communications, reports there is good news and bad news from Connecticut. The good news is the

final "Itemized Disclosure of Contributions and Purchases by a Lobbyist," or Form ED-50, is due on July 12, 2007. After this date, Connecticut lobbyists will no longer be required to disclose this information.

This move is just part of the sweeping reforms Connecticut has recently made to its campaign contribution laws.

The bad news for communicator lobbyists is Connecticut has severely curbed the

ability to make campaign contributions. Part of Public Act 05-5, now codified in Connecticut General Statutes Section 9-610, prohibits lobbyists and their immediate family members from making contributions to, or soliciting contributions on behalf of:

- An exploratory committee or candidate committee for a candidate for governor, lieutenant governor, attorney general, state comptroller, state treasurer, secretary of state, state senators or state representative;
- A political committee for any of the above;
- A legislative caucus committee or a legislative leadership committee; or
- A party committee.

These prohibitions became effective on December 31, 2006. The penalties for

violation of this prohibition include a civil penalty of not more than \$5,000 or twice the amount of any contribution donated or solicited in violation of the law, whichever is greater. Other penalties may apply. Lobbyists are not the only people subject to new campaign contribution limitations. In another part of P.A. 05-15, now codified in Connecticut General Statutes Section 9-612, places very similar restrictions on the principals (i.e. officers, directors, large shareholders, top employees or their immediate families) of businesses that either already do business with the state or those that have submitted a bid for a state project. Such principals of state contractors and prospective state contractors doing business with or attempting to do business with the executive branch are prohibited from contributing to:

(cont'd on page 2)

Teleconference on State Lobbying and Gift Laws



PUBLIC AFFAIRS COUNCIL

CONNECTING YOU TO PUBLIC AFFAIRS INFORMATION, TRAINING & BEST PRACTICES

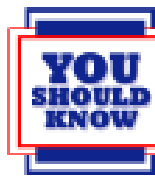


On June 26, 2007, at 12:15pm EST, the Public Affairs Council will host a teleconference on State Lobbying and Gift Laws. The teleconference will feature compliance expert Elizabeth Z. Bartz, President and CEO, State and Federal Communications on the theme, "Tricky State Lobbying and Gift Laws." With 50 different states, there are 50 different sets of lobbying and gift laws that you may need to know. She will cover various state positions on a range of issues with typical questions such as...

- It was just a quick meeting. Really, I was in and out in five minutes. Certainly that doesn't require me to register?
- There is a great book I want to give to a state official. Is it still considered a gift if I ask her to return it after the book is read?
- You want me to disclose my salary? I don't even tell my mother how much I make.

She will also delve into the complex state questions, such as:

- Washington: Is compensation reported when earned or paid? Depends on whom you ask.
 - Wisconsin: Legislators attend every event they can and hope they don't get caught.
 - Iowa: To double-report or not? There will be plenty of time to answer all individual questions. The registration cost is \$99. (PAC members), and \$129. (non-members). Contact Julia Gerhardt at: jgerhardt@pac.org, or call (202) 721-0913, or register online at: <http://www.pac.org/page/TeleconferenceFees.shtml> Who should register?
 - Lobbyists
 - PAC staff
 - Legal department
 - Grassroots team
 - Senior management
- Conference call slots are limited, and this is a one-time only teleconference on June 26, so sign up now.



(cont'd from pg 1)

- An exploratory committee or candidate committee for a candidate for governor, lieutenant governor, attorney general, state comptroller, state treasurer, or secretary of state
- A political committee for any of the above; or
- a party committee.

Such principals of state contractors and prospective state contractors doing business with or attempting to do business with the legislative branch are prohibited from contributing to:

- An exploratory committee or candidate committee for a candidate for state senator or state representative;
- A political committee for any of the above;
- A party committee.

Penalties for violations by entities that are already contractors include voiding the contract and both contractor and prospective contractors may be debarred for one year from the election for which the contribution was made or solicited.



NCSL Coming Up Soon



Last year's conference, hosted by America's premier legislative organization, the National Conference of State Legislatures, was a great event, but this year is truly lining up to be a blockbuster. The NCSL Annual Meeting is scheduled for August 5-9, 2007 at the Boston Convention & Exhibition Center. It is no coincidence Boston is the host city for this event as it was the cradle of the American Revolution. History will always remember the Boston Tea Party, as depicted on these U.S. Stamps, issued in 1973.

This summer, thousands of state legislators and legislative staff will arrive in Boston to address their states' most pressing problems. The Annual Meeting will present more than 150 informative sessions and nationally renowned speakers on the issues that matter. Past

speakers have included the President of the United States, congressional leaders, cabinet members and experts from universities, think tanks, and the private sector. State and Federal Communications will again participate with a booth at the Exhibitor's Hall. Please plan to visit with our team! Show hours are:

- Monday, August 6, Noon to 5 pm,
- Tuesday, August 7, 9 am to 4 pm,
- Wednesday, August 8, 3 pm to 5 pm.

In addition, there are many extra activities and places to visit and see in Boston. We'll address some of the fun events in the July issue of Compliance Now. For now, be sure to make your reservations by visiting: <http://www.ncsl.org/annualmeeting/index.htm>



The Mission of State and Federal Communications is to make sure that your organization can say, "I Comply."

We are the leading authority and exclusive information source on legislation and regulations surrounding campaign finance and political contributions, state lobbying, and procurement lobbying. Contact us to learn how conveniently our services will allow you to say "I Comply" for your compliance activities.

www.stateandfed.com

Landmarks Series – The White House, an American Treasure

We're proud to live in the United States, so we are starting a new series in Compliance Now that will focus on historical and/or significant landmarks. Hope you enjoy reading these! Send us your requests and we'll try to write about them.

Here are some interesting facts on The White House, found on www.whitehouse.gov.

❑ The White House is more than 200 years old. President George Washington signed an Act of Congress in December of 1790 declaring the federal government would reside in a district "not exceeding ten miles square...on the river Potomac." President Washington, together with city planner Pierre L'Enfant, then chose a site for the new presidential residence, which is now 1600 Pennsylvania Avenue. A competition was held to find a builder of the "President's House." Nine proposals were submitted, and Irish-born architect James Hoban won a gold medal for his practical and handsome design. Construction began in October 1792. President Washington oversaw the construction of the house, but he never lived there. In 1800, when the White House was nearly completed, its first residents, 2nd President John Adams and his wife, Abigail, moved in. Since then, each President has made his own changes and additions, although the exterior stone walls are

those first put in place centuries ago.

- ❑ There are 132 rooms, 32 bathrooms, and 6 levels to accommodate all the people who live in, work in, and visit the White House.
- ❑ At various times in history, the White House has been known as the "President's Palace," the "President's House," and the "Executive Mansion." President Theodore Roosevelt officially gave the White House its current name in 1901.
- ❑ Thomas Jefferson held the first Inaugural open house in 1805. Many of those who attended the swearing-in ceremony at the U.S. Capitol simply followed him home, where he greeted them in the Blue Room. This practice was discontinued when Grover Cleveland became president. On January 21, 1993, President Clinton's open house renewed this venerable White House Inaugural tradition as 2,000 citizens, selected by lottery, were greeted in the Diplomatic Reception Room by President and Mrs. Clinton and Vice President and Mrs. Gore. The



White House survived a fire at the hands of the British in 1814 (during the war of 1812) and another fire in the West Wing in 1929.

- ❑ With five full-time chefs, the White House kitchen is able to serve dinner to as many as 140 guests and hors d'oeuvres to more than 1,000.
- ❑ For recreation, the White House has a variety of facilities available to its residents, including a tennis court, a jogging track, swimming pool, movie theater, billiard room, and a bowling lane.
- ❑ Current residents: President George W. Bush and First Lady Laura Bush.

Meet Dawn Gorman



Dawn Gorman, Executive Assistant, has many varied responsibilities, the most important being to assist Elizabeth Bartz in planning and organizing client meet-

ings, exhibiting opportunities, and travel. Dawn also takes part in marketing activities and is a key contact for customers signing up and/or renewing their annual Executive Source Guide subscriptions. She also plans and sets up special events for the company, as well as handling a number of procurement projects. She has been with the company since October of 2006. Just last month, she was married and spent a lovely honeymoon on the beaches of Mexico. When asked what she most enjoys about working with customers, she replies, "I am glad to assist in getting their subscriptions started or renewed. Sometimes there are questions or issues that I need to work through with them, and I'm

glad to resolve these so they can use the Executive Source Guides to answer their needs."



See Us in Person

Plan to say hello at future professional development events where State and Federal Communications will be attending and/or speaking regarding compliance issues.

ALEC Annual Meeting BOOTH 610

July 26-29, 2007
Philadelphia, PA
www.alec.org

NCSL Annual Meeting BOOTH 649

August 5-9, 2007
Boston, Massachusetts
www.ncsl.org