

State &  
Federal  
COMMUNICATIONS

COMPLIANCE NOW

E-News from State and Federal Communications, Inc.

January 2008

State and Federal Communications works in more places like

ClePasoTroisMahStonApolis Beach

Just when we thought we couldn't add any more municipalities to our site, we found 50 new municipalities to add to a website, which already contains 50 states, federal government, District of Columbia, Puerto Rico, and the 53 municipalities we added in 2007. During the course of the year you will see full

sections added for our Executive Source Guides on Lobbying, Political Contributions, and Procurement Lobbying for the following areas. We receive our best ideas from our clients so if there are jurisdictions of interest to you, please pass them along. We look to expand our reach in 2009, too!

Albuquerque, New Mexico  
Allegany County, Maryland  
Bergen County, New Jersey  
Bexar County, Texas  
Brookhaven, New York  
Charlotte, North Carolina  
Clark County, Nevada  
Cleveland, Ohio  
Colorado Springs, Colorado  
Dallas, Texas  
Dallas County, Texas  
Detroit, Michigan  
El Paso, Texas

Fort Wayne, Texas  
Fresno, California  
Harford County, Maryland  
Harris County, Texas  
Hempstead, New York  
Houston, Texas  
Indianapolis, Indiana  
Jersey City, New Jersey  
Kansas City, Missouri  
Kings County, New York  
Las Vegas, Nevada  
Long Beach, California  
Maricopa County, Arizona

Memphis, Tennessee  
Mesa, Arizona  
Middlesex County, New Jersey  
Milwaukee, Wisconsin  
Monmouth County, New Jersey  
Nashville-Davidson, Tennessee  
Newark, New Jersey  
New York County, New York  
Oklahoma City, Oklahoma  
Omaha, Nebraska  
Orange County, California  
Paterson, New Jersey  
Phoenix, Arizona

Portland, Oregon  
Queens County, New York  
Riverside County, California  
San Bernardino County, California  
San Jose, California  
Santa Clara County, California  
Suffolk County, New York  
Tarrant County, California  
Tulsa, Oklahoma  
Virginia Beach, Virginia  
Wayne County, Michigan

**Elizabeth Z. Bartz**

*President and CEO*

*State and Federal Communications, Inc.*

## ALERTS Client Profile – Accenture

In 2004, State and Federal Communications, Inc. welcomed ALERTS client...Accenture, a global management consulting, technology services and outsourcing company dedicated to helping clients become high performance businesses. Accenture's global network spans a full range of industries and includes 94 of the Fortune Global 100 and more than two-thirds of the Fortune Global 500. The industry groups deliver their services and solutions through five operating groups: communications and high tech, financial services, products, resources and government. Obtained from [www.accenture.com](http://www.accenture.com) Accenture, describes below, how their core values

contribute to the culture and character of the company. \* Stewardship: Building a heritage for future generations, acting with an owner mentality, developing people everywhere we are, and meeting our commitments to all internal and external stakeholders.

\* Best People: Attracting and developing the best talent for our business, stretching our people and developing a "can do" attitude.

\* Client Value Creation: Improving our clients' business performance, creating long-term, win-win relationships and focusing on execution excellence.

\* One Global Network: Mobilizing the power of teaming to deliver consistently

exceptional service to our clients anywhere in the world.

\* Respect for the Individual: Valuing diversity, ensuring an interesting and inclusive environment, and treating people as we would like to be treated ourselves.

\* Integrity: Inspiring trust by taking responsibility, acting ethically, and encouraging honest and open debate.





## These are the states that have some form of a ban on contributions during session in 2008

- Alabama
- Alaska
- Arizona
- Colorado
- Connecticut
- Florida
- Georgia
- Illinois
- (only for contributions made in Sangamon County)*
- Iowa
- Kansas
- Louisiana
- Maine
- Maryland
- Minnesota
- New Mexico
- North Carolina
- Oklahoma -
- (only for contributions made in Oklahoma County)*
- Tennessee
- Utah
- Vermont
- Virginia
- Washington
- Wisconsin



## New PAC Report on Procurement Lobbying Now Available



Elizabeth Bartz has teamed with John Cozine, Research Manager at State and Federal Communications to pen a management report for the Public Affairs Council titled, "Procurement Lobbying: It's Not Business as Usual."

The report is the newest issue in the PAC Public Affairs Management Report series, and gives an overview of the laws that govern procurement lobbying throughout the country. It raises questions such as: Who is a lobbyist?, What constitutes lobbying?, and Which laws apply and when?. Each one of these has several different answers, all of which are important to anyone attempting to influence government, but to do so legally and ethically. When the rules of the influence game are not understood, or followed, then fines, bad press,

or even prosecution can be some of the consequences.

This extensive report provides detailed information on the ins and outs of procurement lobbying that will prove very useful for public affairs professionals engaged in or part of the procurement lobbying process for their organizations. It will be an eye-opener for some readers as some companies and their sales forces that sell to governmental entities are now required to register as "lobbyists" and to report their "lobbying activity" in some states.

To order a copy of the report, go the PAC website order page at <http://www.pac.org/files/Publications%20Order%20Form.pdf> and request Publication # 229-27.

<b>PAC Members</b> (price per copy) 1-5 copies = \$20 each 6-25 copies = \$15 each 26-50 copies = \$12.50 each Over 50 copies = \$7.50 each	<b>Non-Members</b> (price per copy) 1-5 copies = \$30 each 6-25 copies = \$22.50 each 26-50 copies = \$18.75 each Over 50 copies = \$11.25 each
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## Meet . . . Susan A. Stofka, Compliance Assistant and Accomplished Performer



By day, Susan is a Compliance Assistant, gathering lobbyist activity, preparing reports and answering questions. But who is she outside of the office?

Away from State and Federal, Susan is a performer. She plays flute, clarinet, and piano (to name a few), sings, and recently became a recording artist, appearing as a flute soloist and vocalist on a locally produced Christmas CD. Additionally, she has been doing improvisational comedy for nearly six years with a troupe she co-founded.

Why does she do it?

"When I'm performing, I get to be someone else. It helps me appreciate both who I am and whom I can be."

## See Us in Person

Plan to say hello at future professional development events where **State and Federal Communications** will be attending and/or speaking regarding compliance issues.

- February 11-14 **Innovate to Motivate - 2008**, Orlando, Florida  
**National Conference for Political Involvement Professionals**
- February 24-27 **National PAC Conference**, St. Petersburg, Florida
- April 2-4 **SGAC Annual Meeting**, St. Petersburg, Florida



## Landmarks Series – Name that Landmark

This article is one of an ongoing series that focuses on historical and/or significant landmarks. Information gleaned from [www.nps.gov](http://www.nps.gov), [www.wikipedia.com](http://www.wikipedia.com), [www.aoc.gov](http://www.aoc.gov), and other sources.

**Geographically this landmark is not in the center of the District of Columbia, but is the focus by which the quadrants of the district are divided. Name this landmark.**

**If you said the United States Capitol, you are correct.**

Located on Capitol Hill at the east end of the National Mall, the United States Capitol serves as the seat of government for the United States Congress. Covering a ground area of 175,170 square feet and a floor area of about 16.5 acres, the Capitol has two wings that stretch north and south. The north wing is the Senate chamber and the south wing is the House of Representatives chamber. Galleries are situated above the chambers so visitors may view the Senate and the House of Representatives.

Up to four U.S. flags can be seen flying over the Capitol. Since World War I, two flagpoles at the base of the dome on the East and West front have flown day and night continuously. The other two flagpoles are above the North and South wings and fly when the chamber below is in session.

Similar to many landmarks, the Capitol was originally designed by one person, in this case William Thornton, and subsequently modified, added to or changed by several other architects over the years.

The Construction of the U.S. Capitol: September 18, 1793 the cornerstone of the Capitol was laid by George Washington. In 1800 the Senate wing was completed. In 1811 the House wing was completed.

On August 24, 1814 during the war of 1812 the Capitol was partially burned by the British. A rainstorm prevented its complete destruction. Reconstruction began in 1815 and was completed in 1819.

The addition of the Rotunda area and the first dome of the Capitol continued through 1826.

During the 1850's the building was expanded dramatically. The wings were extended and the "wedding cake" cast-iron dome became three times the height of the original dome and extended 100 feet in diameter.

In 1863 the Statue of Freedom was added to the top of the dome. The bronze Statue of Freedom by Thomas Crawford is the feature of the dome of the United States Capitol. The statue is a classical female figure of Freedom wearing flowing draperies. Her right hand sets upon the hilt of a sheathed sword; her left holds a laurel wreath of victory and the shield of the United States with thirteen stripes.

The helmet is encircled by stars and features a crest composed of an eagle's head, feathers, and talons, a reference to the costume of Native Americans. A brooch inscribed "U.S." secures her fringed robes. She stands on a cast-iron globe encircled with the national motto, E Pluribus Unum. The lower part of the base is decorated with fasces and wreaths. Ten bronze points tipped with platinum are attached to her headdress, shoulders, and shield for protection from lightning. The bronze statue stands 19 feet 6 inches tall and weighs approximately 15,000 pounds. Her crest rises 288 feet above the east front plaza. On May 9, 1993, after almost 130 years in place, the bronze statue was removed from its pedestal by helicopter for restoration.

The East Front of the building was rebuilt in 1904, and then from 1958 – 1962 a marble duplicate of the sandstone East Front was built 33.5 feet from the old front and a connecting extension incorporated what formerly was an outside wall as an inside wall.

June 20, 2000 ground was broken for the Capitol Visitor Center which is due to open in the summer of 2008. For more information on the United States Capitol, visit [www.nps.gov](http://www.nps.gov)



## State and Federal shares photos from their 2007 Holiday Party

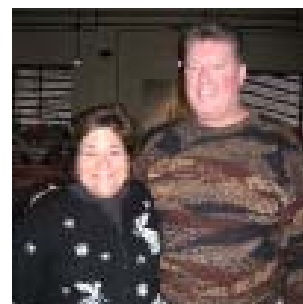
The State and Federal Communications, Inc. staff celebrated the holidays in December 2007. They had a tour of the Norman Rockwell Exhibit at the Akron Art Museum followed by a wonderful dinner at Akron's Big City Chophouse. Following dinner, those daring enough went to Akron's Lock 3 Holidayfest to ice skate and enjoy the German Village.



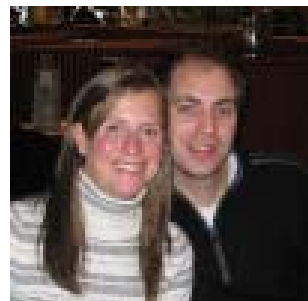
The State and Federal Staff Congratulates Elizabeth.



Akron Mayor, Don Plusquellic and Elizabeth.



Some holiday spirit with Summit County Executive, Russ Pry and Elizabeth.



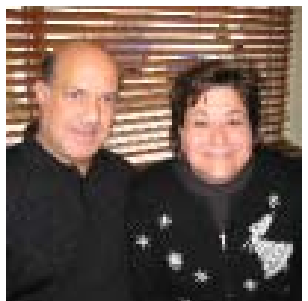
Executive Assistant Dawn Gorman and husband, Mark.



Compliance Associate Cy Naumoff and husband, Andy.



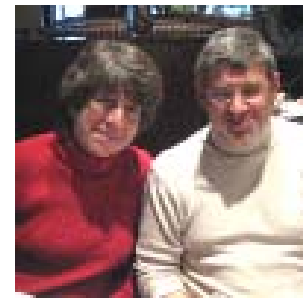
Compliance Assistant, Susan Stofka and her mom, Shirley.



Elizabeth Bartz and her husband, John Chames.



IT Systems Analyst, Dave McPeck and IT Director, Ren Koozer.



State Researcher, Christine Wheeler and husband, John.