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E-News from State and Federal Communications, Inc.

March 2008

## Conference Frenzy!

In government affairs, the first two months of every year are filled with conferences. J.C. Chamberlain from Soft Edge calls it the gypsy show for the vendors who go from the Public Affairs Council's Grassroots Conference, to Amy Showalter's Innovate to Motivate Conference, and then back to the Public Affairs Council with its PAC Conference.

This year the conferences were held in Key West, Orlando, and Saint Petersburg...all in Florida. By the end of the two-month travel schedule, we do not know whether to take up residency in the state or run as fast as we can.

[As a side note, the State and Federal Communications team brought family members along on the Orlando trip. I left Orlando letting everyone know if I never go to Orlando again it would be okay...Only to find out the Council's PAC Conference is in Orlando in 2009.]

Each event has its own unique features.

- The Council's Grassroots Conference provided State and Federal the opportunity to sponsor the first speaker of the conference, Norm Ornstein. And, who can complain about being in Key West in January?
- Amy Showalter's Innovate to Motivate continues to provide advanced professional development. State and Federal Communications, Inc. is a legendary co-host for this event and even had the opportunity to provide a session on state and federal lobbying laws.
- Certainly, the Public Affairs Council can be proud of the fact its 2008 PAC attendance reached more than 300 people. State and Federal Communications sponsored a morning breakfast where we had a drawing for some company tchotchkes and a LeBron James jersey. We were happy Ben



LaRocco from Procter & Gamble was the winner...He said he would be the "coolest guy on his block." A special treat at the conference was a meeting with Ron Elving, NPR Senior Washington Editor who wanted to just sit down and talk with some

Ohio voters. Ren Koozer, Nola Werren, and Brian Cassidy joined me as we had a great discussion about the upcoming Ohio primary.

The trips may be over but we are going to continue the discussion at the Ohio PAC Roundtable meeting on March 28, 2008, at the offices of State and Federal Communications. This is a group of Ohio government affairs executives who meet on a monthly basis to discuss

important issues. Zandra Moss from National City is the 2008 chairperson of the Ohio PAC Roundtable. We are going to review tips and techniques learned at the conference, and we are happy to announce Aron Benjamin from the Public Affairs Council and Amy Showalter will attend the meeting. You are welcome to join us on March 28th in beautiful Akron, Ohio for this spirited discussion and then visit some of our sites, such as the National Inventors Hall of Fame ([www.invent.org](http://www.invent.org)), Akron Art Museum ([www.akronartmuseum.org](http://www.akronartmuseum.org)), and Don Drumm Studios ([www.dondrumstudios.com](http://www.dondrumstudios.com)). You can finish your day at Chrissy Hynde's new restaurant, Vegeterranean ([www.vegeterranean.com](http://www.vegeterranean.com)).

by **Elizabeth Z. Bartz**  
President and CEO  
**State and Federal Communications, Inc.**

## An Employee Landmark Happy Ren-niversary

Many of you know that State and Federal Communications was the publications department of State and Federal Associates and I acquired the department in 1993 and moved it to Akron. Of course, some of you know it because you still introduce me as someone from State and Federal Associates!!! Anyway, this almost 15-year-old company has now had two employees who have reached the 10 year mark. In 2007 we celebrated Nola Werren's anniversary, and in February we celebrated Ren Koozer's 10 year anniversary.

What might surprise many of you is Ren is my brother-in-law, married to my sister. In 1998, they were living in my house in Alexandria and Ren was the stay-at-home father for Zachary. We were having issues maintaining the content of our very young website and our vendor was overwhelmed by the amount of updates we sent to them twice a year. I asked Ren if he wanted to help us out because we were going to transfer the hosting of our site to Triad Communications, a great company in DC. Ren jumped at the idea and within three years, we were ready to bring him—and his family—to Ohio and head up our IT department. [As a side note, on the day the Koozers were moving to Ohio, a woman from Zachary's elementary school walked by the house and asked if it was available. I was able to sell that house to a welfare-to-work mom who worked part time at Cora Kelly Elementary Magnet School in Alexandria. She later told me my nephew told her he was moving and she



should move into the house.] The staff joined me at The Big City Chop-house and we celebrated this milestone with Ren and his family. I especially appreciated the card Ren sent to me after the event, "...From the basement in Virginia, to Merriman Road, to 80 S. Summit Street, I still love my job."

Thank you, Ren, for your service to this small but mighty company!



## Wyoming

The state of Wyoming has a different method of determining the term of registration for lobbyists. If you are registered in

Wyoming, the new registration period will end on April 30th. The new term begins

on May 1, 2008 and runs until April 30, 2009. If you are currently registered in Wyoming, please make sure to mark in your Outlook, Palm Pilot, Blackberry, or whatever source you use to track these important dates, that the annual report is due no later than June 30, 2008.



## Summary of Changes UPDATE

In this month's Summary of Changes Update, you will find:

- Changes in Louisiana's lobbying legislation
- Alaska reports are now electronic
- Kentucky wants to be Alaska, but still isn't ready to roll out electronic filing

## Still Haven't Voted? Here are States with Election Dates



Date	State	Party	Primary/Caucus
April 22	Pennsylvania	D&R	Primary
May 6	Indiana	D&R	Primary
May 6	North Carolina	D&R	Primary
May 13	Nebraska	R	Advisory-only primary
May 13	West Virginia	D	Primary
May 20	Kentucky	D&R	Primary
May 20	Oregon	D&R	Primary
May 27	Idaho	D&R	D-Non-binding primary; R-Primary
June 3	Montana	D	Primary
June 3	New Mexico	R	Primary
June 3	South Dakota	D&R	Primary
June 28	Nebraska	R	State Convention

Data gathered by State and Federal Communications, Inc. from ncsf.org

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Canadian Compliance for US Companies™ focuses on Canadian legislation, both at the federal level and in the 10 provinces and three territories. This service is intended for U.S.-based businesses, organizations, and associations and not for Canadian-based companies. There is a need to understand and deal with changing Canadian regulations, so we have taken the lead here to present this new service to you. State and Federal Communications, Inc. encourages you to take advantage of the free trial! Simply log-in to your account and sign up for one free month of service!



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Contact us to learn how conveniently our services will allow you to say "I Comply" for your compliance activities.

## See Us in Person

Plan to say hello at future professional development events where **State and Federal Communications** will be attending and/or speaking regarding compliance issues.

March 28	Ohio PAC Roundtable Meeting, Akron, Ohio
April 2-4	SGAC Annual Meeting, New Orleans, Louisiana
April 6-8	NASPO 2008 Annual Meeting, New Orleans, Louisiana
May 12 - 14	NRF (National Retail Federation's) Washington Leadership Conference, Washington, DC
June 17 - 20	BIO Convention, San Diego, California
July 22 - 26	NCSL (National Conference of State Legislatures), New Orleans, Louisiana
July 30 - August 3	ALEC (American Legislative Exchange Council), Chicago, Illinois

## Landmarks Series - Ellis Island

This article is one of an ongoing series that focuses on historical and/or significant landmarks. Information gleaned from nps.gov, wikipedia.com and other sources.

One of 30 processing stations, and at one time the main entry facility for immigrants entering the United States, Ellis Island was opened by the federal government on January 1, 1892. While most immigrants entered through the New York Harbor, others sailed into ports such as Boston, Philadelphia, Baltimore, San Francisco, Miami and New Orleans.

Between 1892 and 1954 over 12 million immigrants arrived at Ellis Island and were inspected there by the U.S. Bureau of Immigration (Immigration and Naturalization Service). Inspectors would use the passenger lists of the steamship companies to process each foreigner. The steamship companies included: White Star, Red Star, Holland America, Italian Steam Navigation Company, and so forth.



the stairs from the baggage area up to the Great Hall (Registry Room), doctors studied behaviors for signs of difficulties in getting up the staircase in any way. During the medical inspections, doctors would briefly scan each immigrant for obvious physical ailments. The inspection process soon became known as the "six second physical" after conducting thousands upon thousands. If it was

concluded that the immigrant was potentially sick, symbols were chalked on their clothing indicating the illness. Some only entered the country by wiping off the marks or turning their clothes inside out. The symbols/marks included:

- C - Conjunctivitis
- G - Goiter
- PG - Pregnancy
- B - Back
- H - Heart
- S - Senility
- CT - Trachoma
- K - Hernia
- Sc - Scalp
- E - Eyes
- M - Vaginal Infection
- SI - Special Inquiry
- F - Face
- N - Neck
- X - Suspected Mental Defect
- FT - Feet
- P - Physical and Lungs
- (X) - Definite signs of mental disease

After going through the medical inspection, immigrants went through a legal (or primary) inspection. The ship's manifest list contained the passenger's name and his/her answers to numerous questions. This document was used to cross examine the immigrant, and was the sole immigration record for entering the country - not prepared by the U.S. Bureau of Immigration but by the steamship companies. About two percent were denied admission to the U.S. and sent back to their countries of origin for reasons such as chronic contagious disease, criminal background, or insanity.

There are multitudes of notable immigrants who were processed through the Ellis Island system. Listed below are

a handful - you might recognize a name or two.

*John Bartz, Nicholas Bartz, Theodora Bartz, Zoe Papaloucopoulos Bartz, Lucky Luciano, Leslie Towne Hope (aka Bob Hope), Irving Berlin, Knute Rockne, Chef Boyardee (Ettore Boiardi), Julie Styne, Charles Atlas, Isaac Asimov, the Von Trapp Family Singers, Ezio Pinza, Bela Lugosi, Charles Chaplin, Stan Laurel, Arthur Murray and Max Factor.*

In 1965, President Lyndon Johnson declared Ellis Island part of the Statue of Liberty National Monument. The island was opened to the public between 1976 and 1984 before undergoing the largest historic restoration in U.S. history, and reopened in 1990. Outside of the main building there is a "Wall of Honor". There



is a myth that it lists all of the immigrants processed there. It is actually a wall giving people the opportunity to make a donation to honor any immigrant into the United States. As of 2006, the wall lists 700,000+ names spanning 400 years of immigration.

If you are interested in finding out whether your relatives went through Ellis Island, the more information you know, the easier the search can be. The National Archives and Records Administration is the official repository for the nation's manifest documents. Original manifests are on microfilm at the National Archives. The Statue of Liberty and Ellis Island Foundation opened the American Family Immigration History Center at Ellis



While wealthy immigrants traveling first and second class underwent a cursory inspection aboard ship, "steerage" or third class passengers went through a far different scenario. Upon arrival in New York City, first and second class passengers would disembark, pass through Customs at the piers, and were free to enter the United States. The steerage, on the other hand, were transported by ferry or barge to Ellis Island where everyone would undergo a medical and legal inspection.

If the immigrant's papers were in order and they were in reasonably good health, the inspection process would last three to five hours. As the passengers climbed

**John Bartz  
Nicholas Bartz  
Theodora Bartz  
Zoe Papaloucopoulos Bartz**

Island in 2001 which contains a database of copied manifests for Ellis Island and the Port of New York between 1892 and 1924. The center's database is also online at: [www.ellislandrecords.org](http://www.ellislandrecords.org)