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E-News from State and Federal Communications, Inc.

February 2009

WKSU Press Release on Elizabeth Z. Bartz Wins Award

I am a huge NPR fan and even a larger fan of our local NPR affiliate, WKSU. Imagine my surprise when reading a press release of awards the station received from Ohio Professional Writers, Inc., the state affiliate of the National Federation of Press Women. The list of awards included: Feature Release-Single Release, Anne VerWiebe for "Elizabeth Bartz."

First, congratulations to Anne for the award. The station won a number of awards for press releases, radio broadcasts, and marketing/public information. Yes, it is quite odd seeing your name as the subject of an award.

Second, what could Anne have written on that was so fabulous she won an award? Well, the press release is included in this article. The highlight really is not what we did for WKSU; it is what WKSU is doing in Northeast Ohio.

Until next month, check out your local NPR station...and better yet contribute during the annual spring fund drive. You will love being a part of the station.

Elizabeth Z. Bartz
President and CEO



STATE AND FEDERAL COMMUNICATIONS ESTABLISHES ENDOWMENT FUND FOR WKSU COVERAGE OF LOCAL ELECTIONS

WKSU announces the establishment of an earmarked endowment for local election coverage funded through a gift from Akron's State and Federal Communications under the direction of its President and CEO, Elizabeth Z. Bartz. Bartz established the endowment at this time to ensure that it would produce usable funds for the 2008 elections. Each year, five percent of interest from the State and Federal Communications Endowment for Local Election Coverage will be made available to the WKSU newsroom at the station's discretion. The endowment will be administered through the Kent State University Foundation.

Bartz first came into contact with WKSU shortly after graduating from Kent State when she took a position as acting director of public information at the station. Soon after leaving WKSU, she took a job in Washington, DC working as associate editor of Campaign & Elections and then as publications director of State and Federal Associates. In 1993, Bartz purchased SFA's compliance services and publications divisions and returned to Ohio to establish State and Federal Communications in Akron. Previously, State and Federal Communications has supported WKSU through sponsorship of the station's live broadcast of NPR's "Wait, Wait...Don't Tell Me" at the Akron Civic in 2003 and by helping send Reporter/Producers Mark Urycki and Kevin Niedermier, respectively, to the Democratic and Republican National Conventions in 2004.

"I have a special place in my heart for WKSU," Bartz says. "I was given the opportunity to work there in my first job. Through the years, the station has grown and is now a valued asset to the local community. I am an ardent listener to WKSU, and to National Public Radio whenever I travel. We are pleased that this endowment from State and Federal Communications will ensure that WKSU can continue its fine work in providing coverage of our local elections for many years to come."

WKSU General Manager Al Bartholet adds, "I have known Elizabeth Bartz since we were both recent Kent State grads with entry-level jobs at WKSU. It is exciting that State and Federal Communications is now in a position to offer ongoing support to local election reporting, a topic that should be covered as much as possible to create a more educated listening audience and help protect the American democracy."

State and Federal Communications Inc. is an industry leader in providing information on legal and reporting requirements for political contributions and campaign finance, state lobbying laws, and procurement lobbying. The company maintains a team of attorneys and compliance specialists who track compliance-related laws covering all 50 states, the District of Columbia, the Federal level, and many municipalities. During its history, State and Federal Communications has served hundreds of institutional, association, law firm, and corporate clients, including more than 100 of the top Fortune 500 companies. In 1985, the company pioneered ALERTS, an extensive compliance consulting service for key corporate clients and their lobbyists, providing lobbyist registration, tracking and filing the hundreds of required compliance activity reports due annually in all states.

Bartz holds a Bachelor of Arts degree in Journalism and a Master of Arts degree in Political Science from Kent State University. Among her many professional affiliations, she serves on the boards of directors of State Government Affairs Council (SGAC) and the Akron Press Club, is on the steering committee of the Council on Governmental Ethics Laws (COGEL) and is a member of the government relations committee of the Greater Akron Chamber of Commerce. She also serves as co-chair of the Levy and Budget Review Committee for the Summit County Social Services Advisory Board. In 2005, she was included in the "Women of Note" issue Crain's Cleveland Business. On July 11, United Way, Summit County will present Bartz with the award for Woman Philanthropist of the Year.

WKSU broadcasts NPR & Classical Music at 89.7 FM, and is a service of Kent State University. WKSU programming is also heard on WKRW 89.3 FM in Wooster; WKRJ 91.5 FM in Dover-New Philadelphia, WKSU 89.1 FM in Thompson, WNRK 90.7 in Norwalk, and W298BA 107.5 in Boardman. The WKSU web site is www.wksu.org.

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Summary of Changes



1. President Obama signed an executive order, Ethics Commitments by Executive Branch Personnel, requiring all executive branch appointees to sign an ethics pledge prohibiting acceptance of gifts from registered lobbyists or lobbying organizations. The pledge also contains revolving door provisions, banning appointed officials from participating in matters involving parties substantially related to the official's former employment and also banning covered appointees leaving the government from lobbying executive branch officials for the remainder of the administration.
2. Federal contribution limits and lobbyist registration thresholds have both been adjusted for inflation. Individual donors can now contribute up to \$2,400 per election (\$4,800 for both a primary and general election), up from \$2,300 per election. Individual donors are limited to \$115,500 per two year cycle, including \$45,600 to candidates. The financial threshold for registration for the quarterly lobbyist reporting periods has increased to \$3,000 in lobbying income for a lobbying firm and \$11,500 in lobbying expenses for organizations employing in-house lobbyists.
3. The FEC approved the final lobbyist bundling rules on February 3, 2009. Reporting committees must file bundling disclosure reports on FEC Form 3L if two or more bundled contributions, exceeding the threshold amount of \$16,000 in the aggregate, are received. Reporting committees will not be required to file until three months after the rules are published, but they will cover bundled contributions received before that date. Also, lobbyist/registrant PACs will be required to identify themselves as such on their statement of organization, effective 30 days after the new lobbyist bundling rules are published. If the statement of organization has been filed, it must be amended within 40 days after the final rules are published. The new rules do not require the disclosure of individuals who bundle contributions if they are not registered as lobbyists at the time.



You Should Know ... Executive Branch Orders Limiting Executive Branch Lobbying

by: Christine Wheeler, Esq., Research Associate

Setting the tone of greater accountability within their administrations, both President Obama and Delaware Governor Jack Markell have recently issued executive orders limiting executive branch lobbying.

Effective January 20, 2009, President Obama prohibited all federal executive agency appointees from accepting gifts, including those gifts accepted indirectly or solicited, from registered lobbyists or lobbying organizations. Gifts which are accepted indirectly include gifts given with the employee's knowledge and acquiescence to a parent, sibling, spouse, child, or other dependent relative because of the relationship to the employee. Gifts that are solicited include those given to any other person, including charitable organizations on the basis of a recommendation, designation, or other specification by the employee. Executive agency employees may only accept:

- ◆ Gifts based on a personal or family relationship;
- ◆ Discounts such as reduced fees for participation in organization activities offered to all government employees;
- ◆ Meals, lodging, transportation, and other benefits resulting from the business or employment of the appointee's spouse when it is clear that such benefits have not been offered or enhanced because of the appointee's official position;
- ◆ Benefits customarily provided by a prospective employer in connection with bona fide employment discussions;
- ◆ Gifts to the President or Vice President or their family members provided they are not given in return for being

influenced in the performance of an official act; or

- ◆ Items specifically authorized by statute.

Governor Markell's executive order, effective January 30, 2009, prohibits all cabinet level officials, division directors, and professional staff members of the governor's office from accepting gifts from lobbyists or vendors who have contracts or are seeking to enter into contracts with any Delaware state agency for materials, services, or public works. The ban also includes gifts provided by representatives of such vendors.



Permissible gifts under the order include:

- ◆ Unsolicited items freely available to the public;
- ◆ Informational materials, cards, t-shirts, honorary degrees, or awards;
- ◆ Drinks, snacks, or meals with a value of \$39 or less consumed on the premises;
- ◆ Tickets to regularly scheduled functions of non-profit organizations, civic or government groups, business associations, or trade groups; and
- ◆ Any item for which the Delaware state public integrity commission has granted a waiver.

Because executive orders are often issued by leaders to put into effect policy changes quickly, State and Federal Communications continues to monitor this emerging trend.

4. Delaware Governor Markell signed his first executive order January 30, 2009 banning gifts from lobbyists and vendors to executive branch officials. Covered vendors include those who have contracts or are seeking to enter into contracts with any state agency for materials, services, or public works. The ban also includes gifts provided by representatives of such vendors. Executive branch officials include all cabinet level officials, division directors, and professional staff members of the Governor's office.
5. In Colorado, Amendment 54, approved by voters in the November election, is

being challenged by several groups, including unions representing teachers and firefighters, and by the boards of nonprofits and businesses. The lawsuits argue the amendment is overbroad and unconstitutional. Amendment 54 enacted pay-to-play provisions prohibiting sole source government contractors with contracts over \$100,000 from directly or indirectly making political contributions during the term of the contract and for two years thereafter.

Landmark Series – Presidential Libraries

This article is one of an ongoing series that focuses on historical and/or significant landmarks. The information below was gleaned from www.fdrlibrary.marist.edu and www.whitehouse.gov.

There are currently 13 libraries in the United States dedicated to the work of a past U.S. President. They are Herbert Hoover, Franklin D. Roosevelt, Harry S. Truman, Dwight D. Eisenhower, John F. Kennedy, Lyndon B. Johnson, Richard M. Nixon, Gerald R. Ford, Jimmy Carter, Ronald Reagan, George H.W. Bush, William J. Clinton, and George W. Bush [currently at Southern Methodist University.]

During 2009, we will be sharing a little bit about each of these Libraries.

They are each a tribute to one of 44 men who have taken on the role of President of the United States.

Franklin Delano Roosevelt [1882-1945] 32nd President of the United States

The Franklin D. Roosevelt Presidential Library and Museum is the first of the presidential libraries. President Roosevelt envisioned a separate place to house the vast amounts of historical books, papers, and memorabilia he had gathered through public service and private collecting.



In 1939, construction began on 16 acres of land in Hyde Park, New York, donated by the President and his mother, Sara Delano Roosevelt. Before Roosevelt's Presidency, the nation did not

have a practice in place to preserve Presidential documents. Robert D.W. Conner, the Archivist of the United States at the time, said of the President, "Franklin D. Roosevelt is the nation's answer to the historian's prayer."

President Roosevelt was the only president to work from his library during his term in office. President Roosevelt had a study built in the library to assist scholars and archivists with the organization of his papers. During WWII, his study became a working office when he visited the library, from which he aired several of his "Fireside Chat" radio addresses.

Today the Franklin D. Roosevelt Presidential Library and Museum offers researchers and visitors a wealth of historical information including:

- ◆ Two wings of the library dedicated to Mrs. Eleanor Roosevelt's papers and records from her time as First Lady and her service to the United Nations.
- ◆ Permanent galleries containing records and artifacts from President and Mrs. Roosevelt's early history and public service roles including President Roosevelt's study, his Presidential desk from the Oval Office, and his 1936 Ford Phaeton.
- ◆ The Pare Lorentz Film Center dedicated to preserving the images of Roosevelt's Presidency and offering a free

lending library to educators to seeking to use audio-visual techniques to teach the history this era.

Adjacent to the Roosevelt Presidential Library and Museum is the Henry A. Wallace Visitors and Education Center, which includes several landmark buildings including:

- ◆ The Roosevelt Home
- ◆ Mrs. Roosevelt's Cottage
- ◆ FDR's Retirement Retreat
- ◆ Top Cottage
- ◆ Vanderbilt Mansion

Roosevelt attended Harvard University, graduating with a Bachelors of Arts degree in history in three years. He went on to study law at Columbia University. After passing the bar examination, Roosevelt joined a prominent law practice in New York City. While at Columbia University, Roosevelt married his fifth cousin, Anna Eleanor Roosevelt, with whom he raised five children over the ensuing years.

In 1910, Roosevelt decided to follow the example of his distant cousin, Theodore Roosevelt, and enter public service through politics. He served as New York State Senator [1910-1913], Assistant Secretary of the Navy [1913-1920], and Governor of New York [1929-1932], before his election to the Presidency in 1932.

Taking office during the height of the Great Depression, Roosevelt worked to rejuvenate the hope and spirit of the American people and the economy through innovative programs. Not everyone was in favor of Roosevelt's New Deal policies. During the years of 1935 through 1938, both the Supreme Court and detractors within his own party took issue with the changes he proposed.

After winning an unprecedented third term in office in 1938, Roosevelt began to focus more of his attention on the international affairs unfolding in Europe. In September 1939, after Hitler attacked

Poland, Roosevelt sought to maintain American neutrality while providing aid to our allies. After the attack on Pearl Harbor in 1941, Roosevelt actively and tirelessly worked to guide American forces to victory as Commander-in-Chief. After four years of intense stress from the war effort, Roosevelt's physical strength began to fail. In 1944, physicians placed him on a strict regime of diet and exercise; however, a massive stroke took his life on April 12, 1945 while on vacation at Warm Springs, GA.

32ND PRESIDENT OF THE UNITED STATES

VICE PRESIDENTS –

JOHN NANCE GARNER IV - [1933-1941]

HENRY A. WALLACE - [1941-1945]

HARRY S. TRUMAN - [1945-1945]

PRECEDED BY HERBERT HOOVER

SUCCEEDED BY HARRY S. TRUMAN

Employee Highlight - Ken Kelewae

State and Federal Communications is pleased to announce the hiring of Ken Kelewae as IT Assistant. He will join Ren Koozer and Dave McPeek in the company's growing IT Department.

The company learned of Ken in August 2008 when the Akron Beacon Journal wrote about he and his wife in a series called Reclaiming the American Dream. In the article about the Kelewaes, the issue was funding for retirement and how their children were adjusting their own goals and expectations for the future.

The article detailed Ken's work and retirement plan in 1973 when he started working at Timken Co., at the time the largest employer in Stark County, Ohio. After 14 years he was laid off from the

company. He kept busy going back to school and was eventually called back to Timken but was laid off again. In 1997, he went to work as a computer tech at Diebold, Inc., but his division was sold to CBORD Group, and eventually his job was moved to Ithaca, New York.

One of Ken's main goals at State and Federal Communications will be to work with our on-line clients to protect our intellectual property. We have always maintained that anyone at our subscribers' companies can access the web site; however, we are learning information is being forwarded to other companies when individuals leave. Ken will be working with us to insure all of our clients have access to the web site and only our clients have access to its usage.



There are Ken Kelewaes all over the country and we hear of them every night on the news. At State and Federal Communications, we are extremely happy to have the original Ken Kelewae here helping us with our mission.

See Us in Person

Plan to say hello at future professional development events where State and Federal Communications will be attending and/or speaking regarding compliance issues.

February 19	WASRG Meeting, Washington, DC
February 19 – 21	CSG Leaders Meeting, Washington, DC
February 22 – 25	National PAC Conference, Orlando, FL
March 4	The Ohio Birthday Party, Washington, DC
March 5	WASRG, Washington, DC
March 11 – 13	SGAC Annual Meeting, San Francisco, CA



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